

Advertisements for Monthly Motor Vehicle Renewal Notices

The Town of Weare is looking for interested business owners to advertise their business through the monthly motor vehicle registration reminder letters.

The Town will allow a maximum of three (3) businesses to be included in the mailer. The three (3) advertisements for each month will be done on a first come, first serve basis. Any business that would like to participate needs to contact Naomi Bolton, Town Administrator at (603) 529-7535 to schedule your advertising.

The details are as follows.

- The business will provide 500 - 8 ½ x 11 sheets (one per envelope), printed on 20# paper, to be inserted in each envelope.
- Make sure the sheet has the disclosure, printed below on the ad, or the ad will not be run.
- The 500 copies must be delivered to the Town Clerk's office by the 15th of the preceding month along with a check payable to the Town of Weare for \$100.
- All advertising content must support a healthy image of the business, be appropriate for all age groups and be non-political.

If would like to advertise we need the 500 copies and the check by the 15th of the month.

The following disclosure **must be** included on all ads:

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| <ul style="list-style-type: none">• The enclosed motor vehicle registration renewal notices are being sent to you from the Town of Weare.• The Town is not required to send a renewal notice but feels this service is valuable to the citizens of Weare.• The fee for this advertising is helping to offset the cost of mailing these notices.• At no time has (insert Business Name) or any of its agents had any access to the information on your motor vehicle registration.• The Town of Weare does not endorse any of the advertisers and it does not make any representations or guarantees for any work, or service of claims made or performed by any of the advertisers. |
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